



World Children's Day 20 November 2017

To celebrate World Children's Day, the World's Largest Lesson have teamed up with UNICEF to create fun and interactive resources including a new lesson plan & activity pack, dedicated to educating children and young people around the world about child rights and the Global Goals. On November 20 – the anniversary of the Convention on the Rights of the Child – the idea is that children will raise their voices in solidarity with the world's most disadvantaged and vulnerable children.

World Children's Day 2017 is a fun day, with a serious message, where children will 'take over' high-visibility roles in media, politics, business, sport, and entertainment to shine a spotlight on the most pressing challenges faced by their generation. Children will also join the takeover in schools around the world.

#WorldChildrensDay is a call to action *for* children, *by* children – demanding a better future for every child.

Join us on social media using the Hashtags

#WorldsLargestLesson

#KidsTakeOver

#WorldChildrensDay

WORLD'S LARGEST LESSON SOCIAL MEDIA ASSETS

Lesson plan can be found [here](#).

Activity pack can be found [here](#).

All Resources together can be found [here](#)

Respond to our Flipgrid [here](#).

Shareable images:

<http://bit.ly/2mypEQP>

<http://bit.ly/2ASzBf3>

<http://bit.ly/2yNjwGm>

UNICEF SOCIAL MEDIA ASSETS (please note embargo dates and times for sharing UNICEF assets)

Creative assets can be found [here](#).

Video assets can be found [here](#).

#KIDSTAKEOVERSCHOOLS



Suggested social media for all your channels

Facebook

(Share <http://bit.ly/2mypEQP>)

The day is nearly here! Join us (@TheWorldsLargestLesson) in celebrating #WorldChildrensDay. Teach our lesson and have fun with the activity pack here! <http://bit.ly/2A1a9an>

The final countdown has begun...On Monday 20th November, we're joining forces with @TheWorldsLargestLesson and letting the #KidsTakeOver with our latest lesson plan and activity pack. Click the link and find out how you can take part <http://bit.ly/2A1a9an>

(Share <http://bit.ly/2ASzBf3>)

The world is getting ready for 20th November, are you? Join @TheWorldsLargestLesson and let's raise awareness for the rights of all children across the world <http://bit.ly/2A1a9an>

(Share <http://bit.ly/2mypEQP>)

Watch this video and get your classroom dancing to celebrate #WorldChildrensDay. We'd love to see your moves so don't forget to share your videos and images on our social channels! <http://bit.ly/2mycxz9>

Children have a voice, let them use it. On #WorldChildrensDay the #KidsTakeOver. Encourage them to speak up on @Flipgrid and share their opinions <http://bit.ly/2hG4bnr>

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Twitter

Are you taking part in @TheWorldsLesson on #WorldChildrensDay? Join us and let the #KidsTakeOver. Explore the latest lesson plan & activity pack here:

<http://bit.ly/2A1a9an>

Children have a voice, let them use it. On #WorldChildrensDay the #KidsTakeOver. Encourage them to speak up on @Flipgrid and share their opinions

<http://bit.ly/2hG4bnr>

Together with @TheWorldsLesson, we're letting the #KidsTakeOver. Discover the latest lesson plan and see how you & your students can get involved:

<http://bit.ly/2A1a9an>

The world is getting ready for November 20th...are you? Watch this video and get your classroom dancing <http://bit.ly/2mycxz9> #WorldsLargestLesson

For further shareable assets to help promote the World's Largest Lesson click [here](#):

THANKYOU!

#KIDSTAKEOVERSCHOOLS